

Digital Media Specialist
Cuyahoga Valley Church
Full-time position



MINISTRY SUMMARY

Ministry Vision:

Supporting CVC's overall mission of "Inviting people to new life in Christ."

Overall Ministry Objective:

- To help fulfill our ministry vision through the use of digital tools and platforms.

Ministry Goals:

- Produce various video and media projects that creatively communicate the Gospel message.
- Telling stories of our mission through digital tools
- Engaging people and developing relationships, connecting with them in our online environments
- To invest in and broaden social media platform communications and web outreach.

POSITION DESCRIPTION

Principle Function: The primary responsibility of the Digital Media Specialist is to tell stories of new life in Christ through the mediums of video and photography with the purpose of creatively sharing the Gospel message. The Digital Media Specialist also plays a primary role in creating and developing content and personal engagement for our social media and web platforms.

Accountability: The Digital Media Specialist works with and is responsible to the Executive Pastor of Ministries.

Responsibilities:

- Produce various assigned media projects which creatively express the Gospel message.
- Create compelling, interactive content that informs and engages on CVC's social media platforms.
- Create and produce video elements that inform and engage for the CVC website.
- Produce visual elements for worship services and social media including series bumper, worship backgrounds, stories, and communications.
- Meet regularly with the Executive Pastor of Ministries to provide needed support in the area of Communications, as well as receive assigned projects and feedback.

Spiritual/Interpersonal Qualifications:

- An identifiable salvation experience.
- A pattern of spiritual development characterized by prayer, Bible study, and regular church attendance.
- An alignment with the vision, values, and doctrinal statement of Cuyahoga Valley Church.
- A passion that is in agreement with Cuyahoga Valley Church's vision of "Inviting people to new life in Christ."
- A willingness to become a member of Cuyahoga Valley Church in support of the vision and values of CVC.
- A commitment to ministry and encouragement of others toward the same.
- A heart for discipleship and helping others within your area of influence grow to a higher level of spiritual maturity and love for Christ.

- The desire to grow, develop, and mature – both spiritually and professionally.
- A willingness to be self-directed under the leadership of the Executive Pastor of Ministries.
- A spirit of cooperation and willingness to serve on a team.
- A cooperative attitude as a team member who respects organizational policies and procedures.
- An adventurous spirit, willing to take appropriate risks.

Technical Qualifications/Experience:

- Bachelor’s degree in media, communications and/or related field preferred.
- Experience and competence with programs such as: Adobe Premiere, Final Cut Pro, Photoshop, After Effects, ProPresenter, and PowerPoint.
- Knowledge and experience with a variety of camera, sound, and lighting equipment.
- Proven experience in video production and digital photography and demonstrated ability to tell compelling visual stories through media.
- Excellent written, oral and interpersonal communication skills.
- Graphic design skills.
- Commitment to excellence, innovation, and appropriate creativity in all areas of video and media expression.
- Background or experience in live production is a plus.
- A multi-faceted knowledge of media, including multi-camera switching, video production, recording, and editing.
- Attention to detail, ensuring that projects are carried through to completion.
- A willingness to maintain a high degree of accuracy while keeping an eye toward deadlines.
- A desire to remain current and up to date on fresh, exciting technologies as they become available.

Estimated Time Commitment: This is a full-time position, 45 hours per week.

Contact:

Inquires and electronic resumes may be sent to Brian Howell, Executive Pastor of Ministries, at bhowell@cvconline.org.