2025 EASTER INVITE/STORY CAMPAIGN

How to Share *Your* Story of New Life for Easter at CVC

Your story matters. When you share what Jesus has done in your life, God can use it to invite someone into *their* own story of new life.

This Easter, we're asking you to film a short video testimony and post it online as your personal invitation to join you at a CVC Easter service.

Here's how to do it:

🖩 Step 1: Record Your Story

- Use your phone—no fancy gear needed!
- Keep it **under 60 seconds**.
- Find a quiet, well-lit space. Natural light works best.
- Speak from the heart. Keep it real.

Here's a simple outline to follow:

1. **Before** – "There was a time in my life when…"
2. **Jesus** – "But then I started learning who Jesus really is…"
3. **Now** – "Since then, I've experienced new life in Christ… (add a few ways that are personal to you)"
4. **Invite** – "I'd love for you to experience that too. Come sit with me this Easter at CVC!"

💬 Step 2: Post It

- Share your video on **Instagram, Facebook, or TikTok**.
- Use a caption that connects, like:
    - "This is my story of finding new life in Christ. Come sit with me this Easter at CVC."
    - "I never imagined how much life could change. Experience Easter at CVC with me!"
- **Tag CVC** in your post so we can cheer you on and reshare!

Bonus: Need Help Filming?

We'll have **assisted filming stations** available all morning on April 13th.

We'll help you feel comfortable and capture your story—whether on your phone or ours.

🙌 Your Story Could Be the One

Someone is out there wondering if hope is still possible. **Your words might be what points them to Jesus.** Don't worry about saying it perfectly—just speak from the heart.

Let's flood the internet with stories of **real transformation** and **real hope** this Easter.

Step 3: Leave a Google Review

One of the easiest ways to help someone find hope is by sharing your story in a **Google review**.

Why reviews matter: Today, people search for churches the same way they search for restaurants—by reading reviews. Your honest reflection could be the reason someone decides to walk through our doors this Easter. When they see real stories of transformation, they're more likely to believe that new life is possible for them too.

- Go to Google Maps and search for:
    - **Cuyahoga Valley Church - Broadview Heights**, or
    - **Cuyahoga Valley Church - Brunswick**
- Click "Write a Review."
- Share about how you've experienced and grown in **new life in Christ** at CVC.
- Keep it honest, hopeful, and from the heart. It doesn't have to be long!

👉 Also consider leaving a review on:

- **Facebook** (search and review the CVC page for your campus)
- **Yelp** – Some people still use Yelp to browse churches in their area

Every story counts—and yours could make all the difference.

📸 **Bonus Tip: If you have a great photo of yourself or your family at CVC—whether it's from a past service, an event, or even just in the lobby—include it in your post or review! A friendly, familiar face helps others feel welcomed before they ever walk through the doors.**